



## LoQutus Prime Foundation Partner Vlerick

*“Start of a productive collaboration”*

**Sint-Martens-Latem, 08 September 2011 – LoQutus, an IT company focusing on how to automate and monitor business processes in an effective way, recently became a Prime Foundation Partner with Vlerick.** Managing Director Joachim Vanden Brande explains how now is the time to take advantage of the synergy between the school and his ten-year-old organization.

“Three elements came together that created the ideal timing for working together with Vlerick. As an organization, we had to be big enough and now we’ve reached a critical mass that allows us to partner with Vlerick. Plus, we saw the need to work with a mature organization that has knowledge in IT management, as Vlerick does. Furthermore we want to do more research on how Enterprise Architecture can support organizations better. Vlerick’s expertise in being a management school can help enhance our knowledge in that area.”

And finally, at LoQutus, we’re finding Enterprise Architecture more and more important.

**The ultimate goal of Enterprise Architecture is to implement a business strategy with an IT roadmap.**

There is a momentum with regards to this concept. One of the things we noticed is that the concept of Enterprise Architecture is mature and well known in the US & UK. However, in the Flemish market there is still a lot of evangelism to do. Partnering with Vlerick will put Enterprise Architecture on the radar.”

Stijn Viaene, assistant Professor at Vlerick and Head of Vlerick’s department of operations and technology management, agrees: “The concept of Enterprise Architecture is actually a way to look at the totality of the investments you are making in information systems, from a system point of view. LoQutus has the ambition to position the concept of Enterprise Architecture within the field of the general management discipline. They want to get it out of the IT arena and into the head and hearts of senior business management. I believe this can be achieved in part through a collaboration with Vlerick.”

-END-

### **About Vlerick**

Vlerick Leuven Gent Management School has deep academic roots. Founded in 1953 by Professor Baron André Vlerick, the School has evolved into the leading business school in Belgium and one of the top business schools in Europe. The School benefits from the amassed knowledge of the two largest Belgian universities, Ghent University and the Katholieke Universiteit Leuven.

More information can be found on [www.vlerick.be](http://www.vlerick.be)

### **About LoQutus**

LoQutus is a Belgian specialist in IT architecture. The company offers advice regarding process management, information management and architecture.

LoQutus is situated in Sint-Martens-Latem and the team consists of 35 people. It is part of the MÖBIUS group, a spinoff of the University of Ghent that provides strategic advice regarding Business Process Management and Supply Chain Management.

More information can be found on [www.loqutus.com](http://www.loqutus.com)



Business Process ICT-Architects

**Press**

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