
1. RAD RACE, THE CONCEPT

1.1 THE LOQUTUS ORIGINAL RAD RACE[®]

The Original RAD Race[®] is a Belgian event with a solid international reputation. It is one of only a very few competitions worldwide that pit development teams – and their tools – against each other, and that provide a testing ground for software development technology.

Teams of 2 persons are given the specifications for a particular application, and have two days to develop this application. A jury of independent individuals operating in the IT sector such as IT professor(s), project leader(s) and reputed IT-manager(s) then compares the results, and selects the winner. As in most modern sporting competitions, winning the RAD Race requires the combination of the best team with the highest quality tools.

Winning The Original RAD Race[®] can only be achieved by analyzing and coding extremely well.

1.1.1 Concepts of The Original RAD Race[®]

Seeing is believing is the (very) strong concept on which the RAD Race - The Original[®] is built: "prove that you can do, what you claim to do".

Not what software development tools promise but what they really deliver is important.

In other words: what works and what doesn't?

Why do software development tools exist in the first place ...

- if not to enable and sustain the process of software manufacturing;
- shorten the development time and in doing so,
- reduce financial costs and cost to deploy, maintain and adapt the custom build software programs.
- Finally, a good software development tool must also leverage (re)use of previous development efforts .

The RAD Race was initially created to verify these hypotheses:

A working program has to be programmed:

- in a fixed time frame,
- to solve a realistic administrative problem,
- thereby interacting with structured data,
- and using the available technology to its best.

More specifically, The Original RAD Race[®] is organised to be:

- **Realistic & Detailed:** the setting describes a problem that is easy to grasp, but not easy to work out.

- Fixed Time Frame: so that all teams start on the same conditions.
- Administrative by Nature: The Original RAD Race is focused on delivering a business program, not on building an algorithm.
- Structured Data: business programs must store their data in a functional and efficient way, therefore interaction with a "database" is implicit; but is not linked to a specific vendor and/or technology.

1.1.2 What is meant by “RAD”?

RAD, or Rapid Application Development, in *this* context refers to various (any) technology and techniques that significantly speed up the creation and maintenance of application software. You can use any tool(set) that you like; no limits here.

1.1.3 Why a RAD Race?

The RAD Race serves a double purpose. It wishes to stimulate the development of better application development technology. More so, it wishes to reward individual teams who can prove their skill in using the best application development tools to develop high quality applications in a very short time frame.

1.1.4 What's in it for you?

Besides the honest and open chance to win, the Original RAD Race® and all participating teams get exposure.

1.1.5 Whether you win or loose, the win-win situation remains:

- As a team you get a lot of visibility and you position yourself positively as “looking further than merely bits and bytes”
- You differentiate yourself from other IT players at a small investment
- The winning team gets a very positive forum and dito visibility
- You measure up with other teams and know what your team and your tools are worth
- The RAD Race is also a great learning experience, consider it as a benchmark with the undertone of a - very serious - game

1.1.6 Key facts

- **Date:** Thursday 1st & Friday 2nd February 2012
- **Location:** Vlerick Management School, Ghent
- The Original RAD Race® is in English (case, briefing, documents etc.) but clarifications will be given in French, German or Dutch if needed.

© 2012 – All Rights Reserved – ConsultiT gcv – “The Original Rapid Application Development Race” – aka “RAD Race” is a Registered Trademark.

The information transmitted is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any review, retransmission, dissemination or other use of, or taking of any action in reliance upon this information by persons or entities other than the intended recipient, is prohibited. If you received this in error, please contact the sender and delete the material from any computer. The Original RAD Race (R) is a Registered Trademark. Thank you for respecting that.